

IME®

Industrial Magic & Entertainment

EST. 1989



CHRISTMAS

EDITION

ABOUT US

At IME, we believe that Christmas is not just a season—it's a feeling to be experienced, shared, and remembered.

For over 37 years, we have been dedicated to creating Christmas experiences that transform spaces into places that connect with people and leave a lasting impression.

We specialize in themed decorations, window displays, stage sets, floats, indoor and outdoor environments, animatronics, lighting, sound, and special effects—bringing every space to life during this time of year.

We work with shopping centers, stores, restaurants, and public spaces that are looking for more than just decoration: they want to tell a story, create moments, and make a real impact.

And that's what we do in every project: create environments that invite people to pause, look closely, and feel that special something that can only be experienced during Christmas.



OUR ESSENCE

We are inspired by a clear idea: that everyone who experiences one of our creations feels something truly unique.

An emotion that touches the heart, a memory that sparks that magical feeling that only comes alive at Christmas.

We work with shopping centers, stores, restaurants, public spaces, and brands that understand the power of experience. And we do it with precision, passion, and a lot of heart.

ONE STEP FURTHER

After years of growth and establishing a strong presence in the United States with projects in multiple countries, we are starting a new chapter: Spain.

We were inspired by their special way of celebrating, their attention to detail, and the warmth of their people.

That's why we want to bring our Christmas vision to new streets, new squares, and new stories—creating moments that blend tradition, magic, and emotion.

OUR STORY

IME was born from the dream of a child who always imagined bringing his ideas to life.

That dream took shape in 1989 with the founding of Industrial Magic & Entertainment, starting in a small garage with a clear vision: to create spaces that connect with people through emotion and creativity.

Over time, the founder also had the opportunity to join the team of the world's largest entertainment company, The Walt Disney Company, contributing his vision and gaining experience on major international productions.

Today, with its main headquarters in the United States, IME has carried out various Christmas projects in countries such as the United States, Mexico, Brazil, Colombia, Argentina, Chile, Canada, Puerto Rico, the Dominican Republic, Panama, Costa Rica, Aruba, and Venezuela.

We have transformed shopping centers, stores, plazas, facades, and public spaces with themed decorations, window displays, stage sets, floats, immersive environments, and animatronics designed to make an impact and leave a lasting impression.

And although much has changed since that first workshop, the essence remains the same: to create something that can be felt, that inspires, and that is always worth remembering.

DON'T MISS OUT ON
EXPERIENCING
THE MAGIC OF
CHRISTMAS



















WE'RE GRATEFUL
TO BE PART OF
YOUR UNFORGETTABLE
MOMENTS



IME[®]

Industrial Magic & Entertainment

GOT AN IDEA
WE TURN IT INTO MAGIC



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