

IME

INDUSTRIAL MAGIC & ENTERTAINMENT

EST. 1989

AFTERLIFE EXPERIENCE

ABOUT US

Where imagination takes shape in every detail... even in its darkest forms.

Industrial Magic & Entertainment is a company with more than 37 years of experience, specializing in the design and production of stage sets, themed decorations, immersive shows, interactive attractions, artistic installations, and sensory experiences.

We have transformed plazas, streets, shopping centers, restaurants, hotels, amusement and theme parks, and other spaces into settings that spark real emotions.

We create worlds full of magic... and we also know how to bring the hidden, the unsettling, and the unknown to life.

OUR HISTORY

It all began in 1989, in a small garage, with a clear vision: to create spaces that connect with people through emotion and creativity.

That's how Industrial Magic & Entertainment was born, a company founded with the mission of transforming ideas into experiences that awaken the senses.

Over the years, its creator has worked in different countries, taking part in major projects and bringing his creativity to international stages. He was also part of The Walt Disney Company team, contributing his talent to renowned productions.

That same restless and passionate spirit led us to explore a new creative territory...

IME: BEYOND-THE-GRAVE STORIES

Horror as an immersive experience.

From that drive to create intense emotions came IME: Beyond-the-Grave Stories, our division specializing in haunted houses, horror and suspense attractions, interactive tours, dark-themed sets, and theatrical scenery.

Each project is designed to make an impact, sustain tension, and deliver a true horror experience. We use special effects, sound, lighting, animatronics, and storytelling to create spaces where fear is not only seen—it is lived.

Dare to cross our doors... Where fear comes to life.

In our quest to lead audiences into the exploration of the supernatural, IME has established itself as a leading company in the creation of mystery-filled experiences.

In each of our projects, we have crafted chilling adventures that uncover what lies in the darkest corners.

Amid an atmosphere steeped in darkness and fear, we evoke sensations of terror that seize our spectators, making them live unforgettable moments.

AND YOU, WOULD YOU DARE
TO LIVE THIS EXPERIENCE?



Our work

Over the years of developing the acclaimed horror genre, IME has specialized in the creation of haunted houses, themed environments, and stage designs for both indoor and outdoor spaces.

All of this is enhanced with special effects, electronics, animatronics, pneumatic systems, and projections, integrated with state-of-the-art sound and lighting technology—awakening every sense of the spectator and transporting them into a one-of-a-kind supernatural experience.

Today, with its headquarters in the United States, IME has developed projects in countries such as the United States, Mexico, Costa Rica, Brazil, Panama, Chile, Argentina, the Dominican Republic, Colombia, Aruba, Peru, Ecuador, Canada, Curaçao, and Venezuela, among others.

After a long trajectory throughout the Americas, IME's new project for 2026 is to expand its vision to the European continent—taking mystery to another level and creating unforgettable experiences.

More than 202 projects completed stand as a testament to our work.

Haunt World























**SUBE AL
SIMULADOR**

CATEGORIA
A
TODAS LAS
EJADES

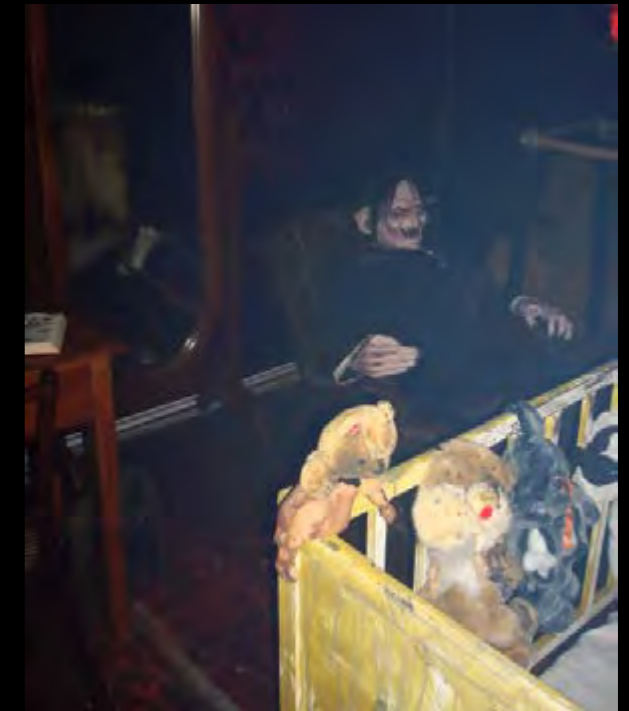
NOVA
SIMULADOR

**Y DESCENDE
A LO MAS PROFUNDO
DE LOS TESOROS EGIPTCIOS**



ZOMBIE

ZOMBIE 2









Visita **ZOMBIE**

LA CASA EMBRUJADA
QUE PONDRÁ A PRUEBA
TODOS TUS SENTIDOS



Aaaaah!













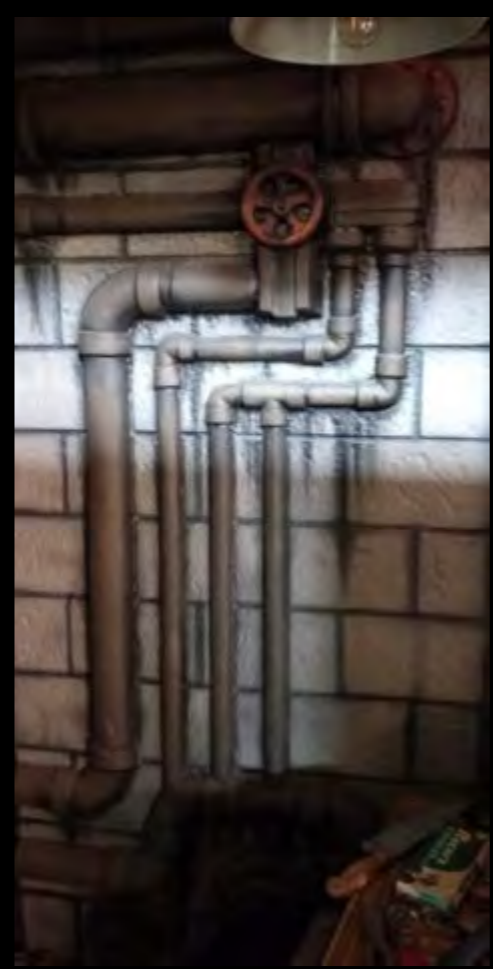
































ZOMBIE

HYDRAULIC
OIL.





RATING
A
ALL AGES

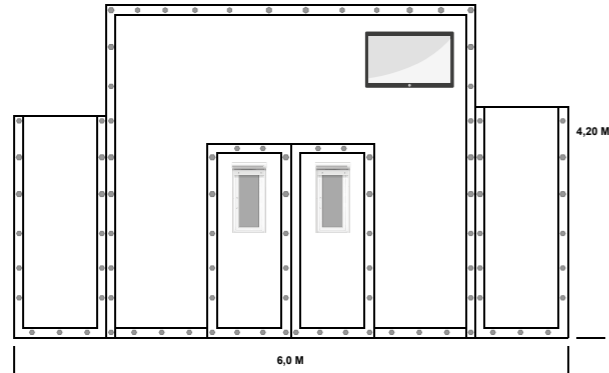






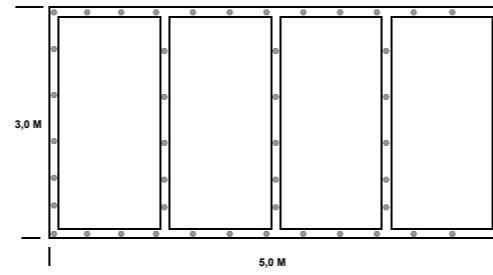
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FRONT VIEW



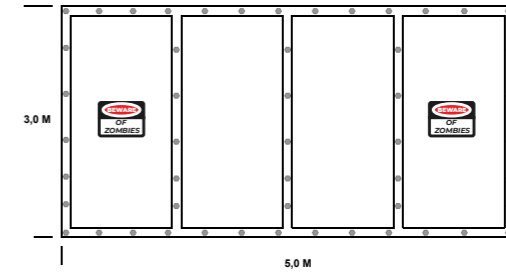
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LEFT SIDE



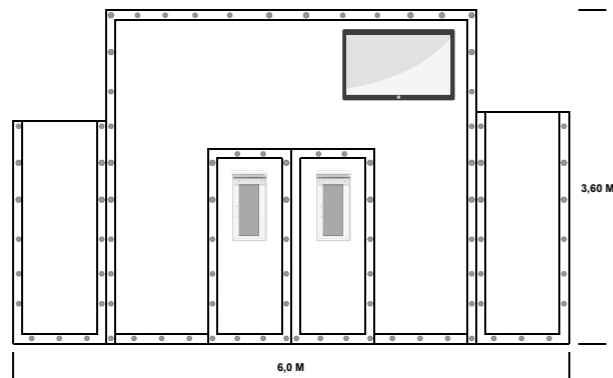
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BACK VIEW



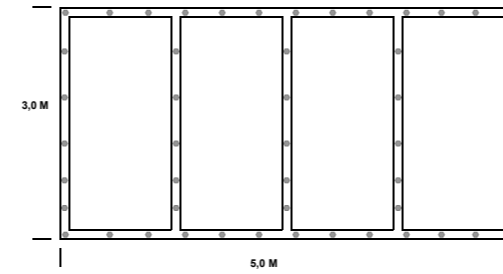
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FRONT VIEW



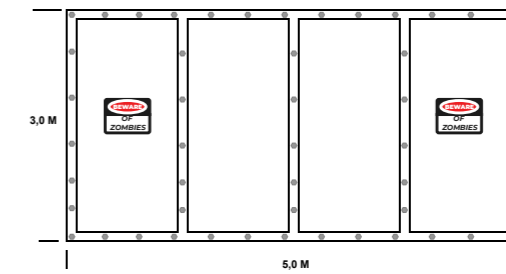
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RIGHT SIDE



B

BACK VIEW



IME[®]



Industrial Magic & Entertainment



CONTACT US

 www.Industrialmagicentertainment.com

 Info@Industrialmagicentertainment.com

 @Imedreamers

 +34 663 852 354  Barcelona, España

 +1 (407) 840-8793  Orlando, Usa.



THE
**HAUNTED
ATTRACTION**
ASSOCIATION